



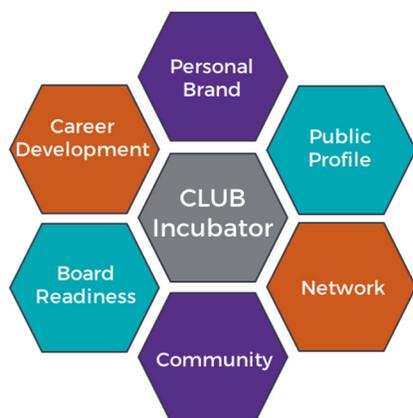
Application
The CLUB Silicon Valley Incubator Program - 2017

Background Information

What: The Incubator is a program that advocates for a select group of CLUB members each year to help propel their career growth and personal potential. See our website: <http://theclubsv.org/incubator-program>

Who: The Incubator will accept up to 15 CLUB members who have developed expertise in their field; we anticipate most candidates will have 12+ years of experience. In many cases, these candidates will have clear purpose, but could use a boost to get to the next level, because of work structures, lack of external networks, or their own modesty. The Incubator is designed for people who want to build their public profile and gain recognition for their current expertise and future potential. For example, you should be prepared to complete a member spotlight which will be posted on the CLUB website.

How: The Incubator incorporates group work, self-study, and expert-led sessions. There will be a monthly focus on each of the six 'honeycomb' concepts: career development, public profile, personal brand, community, network, and board readiness. Many candidates will come to the Incubator program with a foundation in each honeycomb. The Incubator will leverage CLUB members and experts to help the Incubees expand their talents in each area.



Where: Meetings are at the CLUBhouse in downtown Palo Alto or at an office location on the Peninsula.

When: The Incubator launches January of 2017 with introductions and a self-assessment. Each month is focused on a honeycomb topic. The time commitment for Incubees is expected to be ~5 hours per month. Meetings will be once per month, the first Thursday of the month, from 6:00 – 8:30pm.

Why: The key mission of the CLUB Silicon Valley is to incubate women's leadership. We'll find and leverage the great resources within our CLUB, support our senior members, and our Incubees will give back to the CLUB community - all with a clear focus on building our pipeline of women leaders.

Cost: \$500 fee, payable to The CLUB Silicon Valley.

Questions? Contact larainemckinnon@gmail.com or mindy.morton@procopio.com



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APPLICATION DUE NOVEMBER 30, 2016

Please complete the questions below; e-mail completed questionnaire, photo & resume (add notable speaking engagements, publications, board service) to incubator@theclubsv.org.

Background: We know it can be challenging for women leaders to excel to their full potential - the odds have been out of our favor. We want to build a program that empowers women and makes an impact, so take time to develop thoughtful answers to the questions below. Please share your authentic, honest self! If you need some inspiration, view these links:

Grit: http://www.ted.com/talks/angela_lee_duckworth_the_key_to_success_grit?language=en

Vulnerability: http://www.ted.com/talks/brene_brown_on_vulnerability?language=en

please answer the questions below

1. Why are you applying for the Incubator program?
2. How would an Incubator impact you at this particular time in your career?
3. What does leadership mean to you? In what ways are you a leader?
4. In what areas have you tried to share your expertise more broadly or extend your leadership? Where have you struggled?
5. Where do you feel you need support?
6. Do you have the time to commit to a year long program and can you prioritize your self?
7. What is your vision of success once you graduate from the Incubator program?
8. Describe ways in which you would like to give back to the CLUB community once you complete the Incubator program.

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